中国太平
CHINA TAIPING

中国太平保险(新加坡)有限公司
CHINA TAIPING INSURANCE (SINGAPORE) PTE. LTD.

6389 6111 | www.sg.cntaiping.com | China Taiping SG | 太平狮城 Taiping SG

About China Taiping Insurance Group

China Taiping Insurance Group Ltd. (“China Taiping”) is a large transnational financial and insurance group headquartered in Hong Kong. China Taiping Insurance Holdings Company Limited created history when it was listed on the Hong Kong Stock Exchange in 2000, making it the first-ever Chinese-funded insurer that was listed overseas.

China Taiping is the oldest establishment in China’s insurance history. Over the decades, China Taiping has grown into a large transnational financial and insurance group delivering one-stop comprehensive financial solution to its customers - life and general insurance, reinsurance, pension insurance, assets management, securities brokerage and many others.

Established in Shanghai since 1929

Listed on Hong Kong Stock Exchange since 2000

Global footprint of 24 subsidiaries – Mainland China, Hong Kong, Macau, North America, Europe, Oceania, East and Southeast Asia

Achieved Global Fortune 500 since 2018

Total assets of HKD 1,443 billion

More than 500,000 employees

Information is accurate as of November 2022.

About China Taiping Insurance Singapore

China Taiping Insurance (Singapore) Pte. Ltd. (“CTPIS”) has been operating as a general insurer for the past eight decades. In August 2018, CTPIS received its license from the Monetary Authority of Singapore (MAS) as a composite insurer to carry on Life Insurance business in Singapore, providing comprehensive one-stop financial solutions to its customers.

Leveraging on Singapore’s strategic geographical location and its vibrant ecosystem, CTPIS has set up an Innovation Lab to explore various Fintech and innovation opportunities in the region. CTPIS will continue to facilitate the development and expansion of China Taiping Insurance Group’s business network and work towards being a strategic regional hub in Southeast Asia.

- Long heritage in Singapore since 1938
- Financial Strength:
  S&P: A- | AM Best: A
- Paid-up capital of SGD 210 million and will continue to be strengthened as business grows
- Provides one-stop financial for both Life and General Insurance

Information is accurate as of November 2022.

Our Milestones

1938

Established Tai Ping Insurance Co Ltd, Singapore Branch.

1939

Established China Insurance Co Ltd, Singapore Branch.

1986

Tai Ping Insurance made its long-term commitment to Singapore with the purchase of office space at 62 Cecil Street and subsequent renaming it as TPI Building.

1993

China Insurance expanded its operations with the purchase of two floors of office space at The Octagon in the Central Business District.

2014-2015

To strengthen the company's financial standing, the Group has made two rounds of capital injections. Total paid-up capital was S$80 million in 2015.

2013

Purchased two floors of office space, with over 20,000 square feet at Springleaf Tower, in tandem with the company's expansion plans.

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2009

The company was renamed as China Taiping Insurance (Singapore) Pte. Ltd. ("CTPIS") and adopted a new logo.

2002

China Insurance Co Ltd Singapore Branch merged with Tai Ping Insurance Co Ltd Singapore Branch, with the combined entity operating as China Insurance Co. (Singapore) Pte. Ltd..

2018

CTPIS received the license from MAS to carry out Life Insurance business in Singapore as a composite insurer. Our General Insurance gross premium crossed the S$100 million mark.

80 ANNIVERSARY
In Singapore since 1938

2019

Expanded office space in Springleaf Tower. The paid-up capital was further increased to S$160 million and subsequently to S$210 million in 2021 as part of our long-term commitment to Singapore.

85 Years
STANDING BY YOU

2023

CTPIS celebrates 85 years of unwavering commitment and service to our customers.

We look forward to many more successful years ahead!

Information is accurate as of November 2022.

Your No. 1 Choice

Trusted and Reliable

We have been working with the community for over 80 years in Singapore. Our long heritage and strong financial credentials are testaments to our commitment to our customers.

Vast Network

Our vast network throughout China and Hong Kong is unmatched. We leverage on our partnerships in the region to provide the best service and products for our customers.

PUTTING OUR CUSTOMERS FIRST IN EVERYTHING WE DO.

Customer Focus

With our customers' financial well-being at heart, we provide a comprehensive one-stop financial solutions for personal and business insurance.

Innovation - DiG Lab

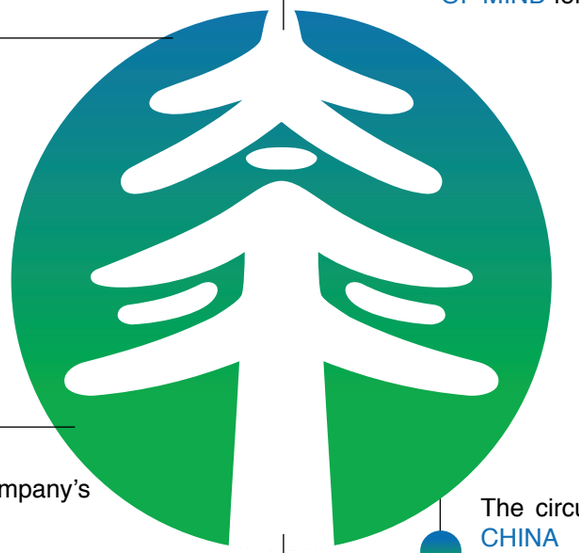
Our DiG Lab in Singapore aims to create innovative solutions that continuously enhance our customer experience.

Our Logo and Mascot

China Taiping's logo is a visual representation of our values and vision.

Blue symbolises the sky's VASTNESS and the company's DEPENDABILITY.

White represents the noble soul as well as the company's PURSUIT OF EXCELLENCE to create well-being in life and ensure PEACE OF MIND for all.



Green symbolises the company's VITALITY AND VIGOUR.

The circular shape represents CHINA TAIPING'S GLOBAL PRESENCE.

The Chinese characters "Tai Ping" depicts lush green trees that are deeply rooted to the Earth while embracing the wide sky – a display of the company's STRENGTH AND ENDURANCE.

GET TO KNOW OUR ELEPHANT OF PEACE

Since ancient times, elephants are known to be auspicious as they are a representation of reliability and stability. The treasure vase and saddle carried by the elephant adopt China Taiping's corporate colours to convey the values and visions that the company uphold. The creatively and intricately designed elephant figure reflects China Taiping's mission of pursuing excellence to create well-being in life and peace of mind for all.

Our Philosophy

共享太平 CONCEPT

MISSION
Creating safe, healthy and prosperous life.

VISION
Create the most valuable growth of an international financial and insurance group in China's insurance industry.

CORE VALUES
Integrity, Professionalism, Innovation and Value.

CORPORATE SPIRIT
Responsibility, Practicability, Cooperation and Dedication.

保险就是保太平

Our Comprehensive Solutions

PERSONAL INSURANCE

Our suite of Personal Insurance solutions are designed to take care of our customers' needs at every stages of their lives.

- WHOLE LIFE
- DOMESTIC MAID
- SAVINGS
- TRAVEL
- RETIREMENT
- PERSONAL ACCIDENT
- LEGACY
- HOME
- MOTOR
- HEALTH

BUSINESS INSURANCE

Our comprehensive Business insurance solutions are designed to keep businesses up and running by protecting them from unforeseen exposures.

- BUSINESS PACKAGES
- ENGINEERING
- PROPERTY
- MARINE
- CASUALTY
- MEDICAL & HEALTH
- BONDS
- FINANCIAL LINES

For full product information, please visit www.sg.cntaiping.com

Giving Makes A Difference

China Taiping Insurance Singapore has been actively involved in various Corporate Social Responsibilities initiatives. The culture of giving back to the community is inculcated in our DNA. We believe in creating a safe, healthy and rich beautiful life for the community.

We had supported the Straits Times School Pocket Money Fund ("STSPMF") for 3 years. Through various initiatives such as selling of cookies, hosting of charity run – China Taiping FunRun, and pledging S$10 for every Life Insurance policy sold, we had raised close to S$200,000 to support the underprivileged children. We also offered complimentary personal accident coverage of S$5 million for STSPMF beneficiaries.

Aligned with the global green movement, we embarked on our Go Green journey to support a sustainable green living and make the Earth a beautiful place to live in. We supported the OneMillionTrees movement and a total of 50 trees were planted by our senior management and employees.

We organised a Coastal Clean Up at East Coast Park and collected a total of 300kg of trash.

行善为生命带来新希望

太平新加坡一向热衷参与企业社会活动。致力于回馈社会是根植于我们“共享太平”发展理念的重要一项。我们积极创造安全、健康、富裕的美好生活。

太平新加坡自2018-2020年通过多项活动支持《海峡时报》学校零用钱基金(“峡基金”)。除了连续两年主办中国太平健康跑 (China Taiping FunRun) 募集捐款、举办义卖、还为所售出的每一份人寿保险保单认捐S$10给海峡基金，筹集了近S$20万帮助这些弱势群体儿童。此外，我们也为海峡基金的受益人提供总额为S$5百万的个人意外保险。

与全球绿色运动同行，我们开启了“绿色之旅”，以支持可持续的绿色生活，共同为地球创建一个更美丽、宜居的环境。太平新加坡为响应“百万树木运动”，举办了一场植树活动。多位高级管理层及职员为此抽出了宝贵的时间，齐心协力种植了50棵幼苗。

太平新加坡也在新加坡东海岸公园举办了一场海岸清洁维护活动，总共收集了300公斤的垃圾。

中国太平
文化理念

“共享太平”理念

使命
创造安全、健康、富裕的美好生活

愿景
建设成为中国保险业最具价值成长的国际化现代金融保险集团

价值观
诚信、专业、创新、价值

企业精神
担当、务实、协同、奉献

保险就是保太平

全方位
保险保障方案

个人保险

精心打造多款个人保险方案，关爱客户的每一个人生阶段，为客户提供贴心保障。

- 终身寿险
- 家佣保险
- 储蓄保险
- 旅游保险
- 养老保险
- 人身意外保险
- 财富传承
- 住家保险
- 汽车保险
- 医疗保险

商业保险

我们的综合商业保险方案专为商业活动而设，竭诚为您的商业活动保驾护航，远离意外风险。

- 商业配套
- 工程项目
- 企业财产
- 海上运输
- 意外伤害
- 员工医疗
- 劳工担保
- 金融保险

欲知产品相关详情，请浏览 www.sg.cntaiping.com

您的第一首选

诚信可靠

我们本着诚信为本的理念，为本地社会服务八十余载，并凭借悠久的历史与雄厚的财务实力，为广大客户提供周到的服务。

庞大商业网络

我们庞大的商业网络遍布中港两地，为客户打造最优质产品与最贴心服务。

以客户为先

以客户为中心

本着以客户利益为出发点的原则，我们为个人与商业保险提供一站式综合金融保险方案。

创新 - 金融科技实验室

我们于本地成立金融科技实验室，致力于寻求创新科技解决方案，持续为客户打造良好体验。

公司司徽和品牌形象

中国太平的公司司徽设计，将公司价值观与愿景生动地呈现出来。

太平蓝象征着天空的**广阔**和公司的**诚信精神**。

太平白象征**心灵的高洁**，也代表公司在造福客户和带给客户**安宁**的过程中追求卓越的精神。

太平绿象征公司的**活力与干劲。**

整体造型中的**圆形**，代表中国太平以跨国企业的身份**遍及全球。**

圆形中的**“太平”**二字为象形的根植大地、拥抱蓝天、枝繁叶茂的参天大树，寓意中国太平**充满活力、永续经营。**

中国太平品牌形象“太平吉象”

自古以来，人们认为大象代表可靠与稳重。“太平吉象”身上的宝瓶与如意鞍使用中国太平的企业标准颜色，体现出我们的价值观与愿景。既富创意又别致的“太平吉象”设计，反映出公司在造福客户和带给客户安心的过程中追求卓越的精神。

发展里程碑

1938

太平保险公司新加坡分公司正式成立。

1939

中国保险股份有限公司新加坡分公司正式成立。

1986

太平保险购买位于丝丝街62号的商用大楼，并易名为**太平保险大厦**，作为在新加坡长远发展的基地。

1993

中国保险在丝丝街的**建春大厦**买下其中两层，以配合业务拓展。

2014-2015

为提升公司的财政实力，总部为太平新加坡进行了两次注资。总注册资本金截至2015年为**8,000万**新元。

2013

购买了**春叶大厦**内的两层办公空间，面积超过20,000平方英尺，以配合业务扩展计划。

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2009

公司更名为**中国太平保险（新加坡）有限公司**，并改用全新的公司司徽。

2002

中国保险股份有限公司新加坡分公司与太平保险公司新加坡分公司进行**合并**，随后更名为中国保险（新加坡）有限公司。

2018

公司获得金融管理局颁发执照**启动寿险业务**，成为一家产寿险兼营的综合性保险公司。另外，公司财产保险总保费抵达1亿新元的新高度。

2019

寿险业务全面展开，并于春叶大厦增加办公空间。注册资本金进一步增加至**1.6**亿新元，并于**2021**年增至**2.1**亿新元，为长远立足新加坡做出实际承诺。

85 Years
STANDING BY YOU

2023

太平新加坡欢庆85年周年，不忘初心，从心出发，开启新旅程。

砥砺奋进，铸就辉煌！

信息截至2022年11月准确无误。

中国太平保险新加坡简介

中国太平保险（新加坡）有限公司（简称“太平新加坡”）在过去八十年间持续经营财产保险。2018年8月，太平新加坡获得新加坡金融管理局 (MAS) 所颁发的执照，以综合保险公司的身份正式开展寿险业务，为新加坡客户提供一站式综合金融保险服务。

凭借新加坡优越的地理位置与崇尚创新的营商环境，太平新加坡成立了一所创新实验室，以探索在本区域的金融科技与创新技术。此外，太平新加坡将持续推动本区域的商业网络拓展与市场开发， 朝着成为中国太平保险集团东南亚区域中心的目标奋进。

- 1938年立足狮城
- 财务实力评级：
  标准普尔: A- | 贝氏: A
- 注册资本金2.1亿新元，并且将会持续扩充资本以配合业务发展
- 提供个人和商业性质的一站式综合产险和寿险服务

信息截至2022年11月准确无误。

集团简介

中国太平保险集团有限责任公司（简称“中国太平”），是中国一家总部设在香港的跨国金融保险机构。在2000年，中国太平保险控股有限公司在香港联交所上市，成为第一家在中国境外上市的中资保险企业。

中国太平是中国历史最悠久的保险品牌。从创立至今，中国太平已经发展成为一家大型跨国金融保险集团，为客户提供一站式综合金融保险服务，包括寿险与产险、再保险、养老保险、资产管理、证券经纪等。

1929年创立于上海

2000年在香港联交所上市

遍布全球的24家子公司 – 中国大陆、香港、澳门、北美、欧洲、大洋洲、东亚及东南亚。

自2018年起跻身《财富》世界500强

总资产达14,430亿港元

超过500,000名员工

信息截至2022年11月准确无误。

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